



Auction Add-on Documentation

Author: Active IT zone

Software Framework: Laravel

Addon For: Active eCommerce CMS

Provided by: codecanyon



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ABOUT THE AUCTION ADD-ON

The Active eCommerce Auction Add-On is an advanced solution that introduces competitive product bidding to your online store. It enables admins and sellers to create time-based auction listings, while customers can place and manage bids directly from their accounts. With real-time bid tracking, automated winner selection, and seamless purchase options for highest bidders, it brings a dynamic and engaging shopping experience to your platform. This add-on is the perfect way to increase user interaction, boost product visibility, and drive more sales through excitement-driven bidding.

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1. Install the Active eCommerce Auction Add-on

To install the Auction Add-on you need to follow the below steps:

- **Step 1: Prerequisite**

Before proceeding, ensure that **Active eCommerce CMS** is already installed and running on your server. The Auction Addon works as an extension and requires the CMS to function.

- **Step 2: Purchase & Download**

Purchase the **Active eCommerce Auction Addon** from the official marketplace or provider. After completing the purchase, download the addon file, which will be in a zipped format.

- **Step 3: Activate the Active eCommerce Auction Add-on**

Following the given procedure below will activate the **eCommerce Auction Add-on** for your domain, and you'll be able to use the script smoothly:

- **Open Activation Page**

Open the link in the browser <https://activeitzone.com/activation/addon>

- **Requirements**

- A valid purchase code from **CodeCanyon**. (Both Active eCommerce CMS and Active eCommerce Auction Add-on)
- Your **CodeCanyon username**.

- **Activation Details**

In the respective fields, **Enter Name** , **E-mail** , **Main Item Purchase Code** , **CodeCanyon Purchase Code**, **CodeCanyon Username** , **Domain Name** , **Select the Main Item** and Select the specific **Addon** from the dropdown list.

- **Submit the Form**

Click the "**Activate**" button at the bottom of the form.

- **Step 4: Access the Admin Panel**

Log in to the admin panel of your Active eCommerce CMS using your administrator credentials. Navigate to the Addon Manager section in the admin dashboard.

- **Step 5: Install the Addon**

Inside the Addon Manager, click on the Install New Addon button.

- A file upload window will appear. Click on **Choose File** and select the downloaded zip file from your system.

- Enter the purchase code of Active eCommerce CMS & Active eCommerce Auction Add-on.

- Click on the Install button to begin the installation process.

→ Once the installation is complete, a success message will confirm that the addon has been installed.

- **Step 6: Locate the Auction Addon**

After successful installation, you will find the Auction Menu added to the left sidebar of your admin panel.

- **Step 7: Ready to Use**

The Auction Addon is now installed and fully operational. Now you need to **configure the Auction Addon**.

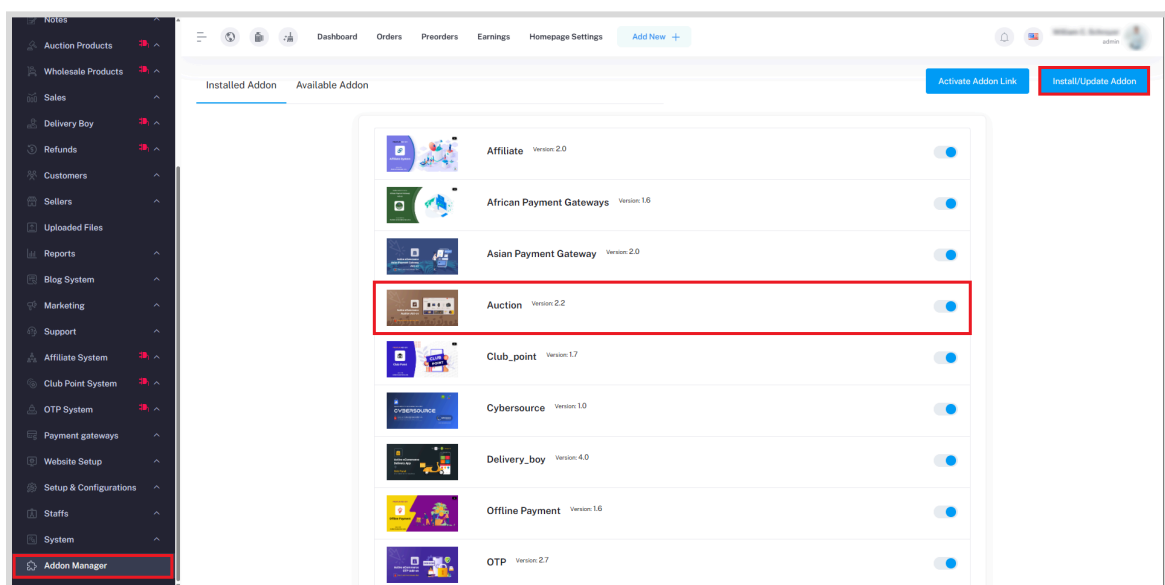


Figure 1: Addon Manager in Admin Panel of Active eCommerce CMS

2. Features Included in the Auction Add-On

- Admin Auction Product Management
- Customer Bidding Process
- Product Purchase by the Highest Bidder
- Auction Product Orders Management

3. Auction Product Management

After installation, you can create and manage auction-based listings directly from the admin panel. Auction products can be managed by navigating to the **Auction Products** from the left navigation bar in the Admin Panel.

3.1. Add New Auction Product

Add a new item for bidding by navigating to **Auction Products > Add New Auction Product** and filling out the necessary details in that page.

- **Product Information**

- **Product Name*:**

- This field is required and refers to the name by which the product will be listed on the website. It should be clear and descriptive, helping customers identify the product easily. Example: "Wireless Bluetooth Headphones."

- **Brand:**

- Select the brand of the product from the dropdown or create a new brand (in **Products > Brands > All Brands > Add New Brands**) if not already listed. Brands help customers find specific products associated with known names.

- [1] If your product has no brand you have to select "No Brand" from the dropdown.*

- [2] Brands can only be added by admin.*

- **Unit*:**

- Define the measurement unit for this product (e.g., piece, kg, meter). This is important for customer understanding, especially for bulk items or items sold by weight/size.

- **Weight:**

- Define the measurement unit for this product (e.g., piece, kg, meter). This is important for customer understanding, especially for bulk items or items sold by weight/size.

- **Tags:**

- Add keywords related to the product to improve search engine optimization (SEO) and site search visibility. For example, a headphone product might have tags like "Wireless," "Bluetooth," "Headphones."

The screenshot shows a web form titled "Add New auction product". Inside the form, there is a section titled "Product Information". This section contains five input fields arranged vertically. The first field is labeled "Product Name" with a red asterisk, containing the placeholder text "Product Name". The second field is labeled "Brand", containing the placeholder text "Select Brand" and a downward arrow icon. The third field is labeled "Unit" with a red asterisk, containing the placeholder text "Unit (e.g. KG, Pc etc)". The fourth field is labeled "Weight (In Kg)", containing the placeholder text "0.00". The fifth field is labeled "Tags", containing the placeholder text "Type and hit enter to add a tag". Below the "Tags" field, there is a small line of text: "This is used for search. Input those words by which customer can find this product."

Figure: 2 Add New Auction Product, Product Information section

- **Product Images**

- **Gallery Images:**

- Upload multiple images to showcase the product from different angles. Having multiple product images enhances customer confidence and helps reduce return rates. Example: side, front, and back views of the product. Recommended size for gallery images is 600x600 px.

- **Thumbnail Image:**

- Upload a thumbnail image that will be used to represent the product across the website, including in category listings and search results. This is the main image customers will see first. Recommended size for thumbnail image is 300 x 300 px.

- **Product Videos**

- **Video Provider:**

- Choose a video hosting service (e.g., YouTube, Vimeo) to embed a product video. Videos can show the product in use or provide a detailed overview of its features.

- **Video Link:**

- Paste the video URL from your chosen video provider. The video will be displayed on the product page, providing an interactive experience for the customer.

Figure: 3 Add New Auction Product, Images Section

Figure: 4: Add New Auction Product, Videos Section

- **Product Category**

- Displays all available categories and subcategories as checkboxes.
- Choose the primary category for this product to help organize it into sections (e.g., Electronics > Headphones). This is a required field. After selecting a main category you can also select some related categories as your product demands. If you need to create a new category, navigate to **Product > Category > Add New Category**.
- Used for commission calculation and homepage category-based product display.

[3] Categories can only be added by admin.

Figure 5: Product Categories Selection.

- **Shipping Configuration (Toggle)**

- **Free Shipping:**
Enable to offer the product to be shipped free of cost.
- **Flat Rate:**
Charge a fixed shipping fee for the product, regardless of location or order size.

The image shows a 'Shipping Configuration' panel. It contains two toggle switches: 'Free Shipping' which is turned on (indicated by a green dot), and 'Flat Rate' which is turned off (indicated by a grey dot).

Figure 5: Shipping Selection.

- **Cash On Delivery (Toggle)**

- **Status:**

Turn ON to enable the cash on delivery (COD) option for this product.

- **Estimate Shipping Time**

- **Shipping Days:**

This option allows sellers to display the estimated delivery time. Enter the estimated number of days required for delivery.

The image shows two stacked configuration panels. The top panel, 'Cash On Delivery', has a 'Status' toggle switch turned on (green dot). The bottom panel, 'Estimate Shipping Time', has a 'Shipping Days' input field with a 'Days' button next to it.

Figure 6: COD & Estimated Shipping Time Selection.

- **Product Bidding Price + Date Range**

- **Starting Bidding Price*:**

Set the minimum price from which bidding will begin. Enter a numeric value that reflects the lowest acceptable bid for the product. Choose a reasonable amount that encourages participation while ensuring product value is maintained.

- **Auction Date Range*:**

Select the start and end dates for the auction using the date-range picker. The selected period defines when the product will be open for bidding. Verify the schedule carefully, as auctions cannot be edited once they are active.

Product Bidding Price + Date Range

Starting Bidding Price *

Auction Date Range *

Figure 7: Product Bidding Price + Date Range Selection.

VAT & TAX

→ Tax:

Define whether the tax will be a flat rate or percentage-based. Example: A 10% tax on the product price.

→ Vat:

Specify the VAT in either flat or percentage terms, applicable in regions that require value-added tax.

Vat & TAX

Tax

Vat

Figure 8: VAT & TAX Selection.

• Product Description

→ Description:

Provide a comprehensive description of the product, highlighting its key features, specifications, and unique selling points. Include important auction details such as the timeline, starting bid, and shipping/payment information. Use formatting tools like bold text or bullet points for readability, and add images via the built-in upload system to visually showcase the product.

Product Description

Description

B U I [List Icon] [Link Icon] [Unlink Icon] [Image Icon] [Undo Icon] [Redo Icon]

Figure 9: Product Description Selection.

- **PDF Specification**

- **PDF Specification:**

Upload a **PDF Specification** file if you wish to include a detailed product manual, technical sheet, or warranty information. The PDF helps bidders access in-depth product data that may not fit into the main description. Select the file from your system and upload it before saving the product.

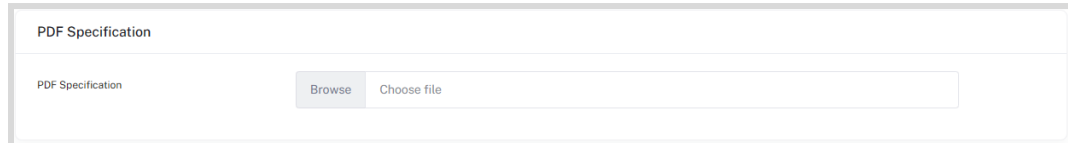
A screenshot of a web form titled "PDF Specification". It features a label "PDF Specification" followed by a text input field. To the right of the input field are two buttons: "Browse" and "Choose file".

Figure 10: PDF Specification Selection.

- **SEO Meta Tags**

- **Meta Title:**

Provide a concise and keyword-rich title to help improve search engine visibility..

- **Description:**

Add a brief description that summarizes the product for search engines. This should be engaging to encourage clicks from search results.

- **Meta Image:**

Upload an image that will be displayed when the product is shared on social media or appears in search results.

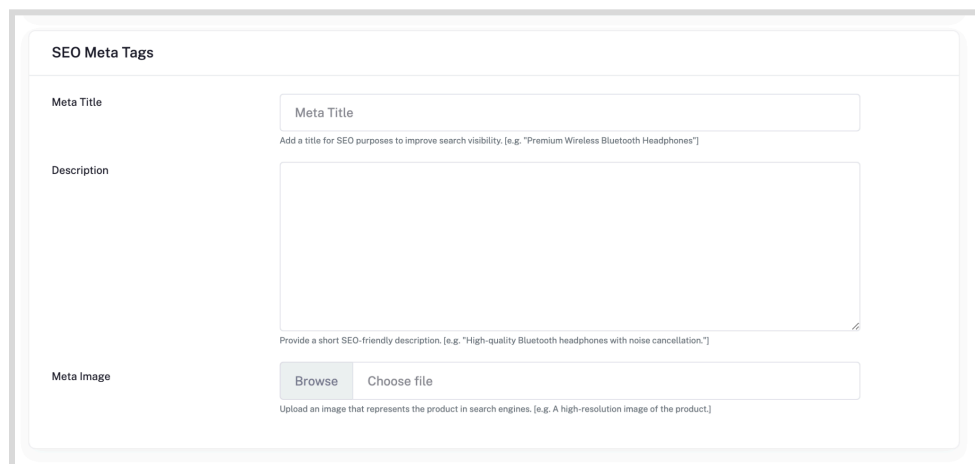
A screenshot of a web form titled "SEO Meta Tags". It contains three sections: "Meta Title" with a text input field and a placeholder text "Add a title for SEO purposes to improve search visibility. [e.g. 'Premium Wireless Bluetooth Headphones']"; "Description" with a large text area and a placeholder text "Provide a short SEO-friendly description. [e.g. 'High-quality Bluetooth headphones with noise cancellation.']"; and "Meta Image" with a text input field, "Browse" and "Choose file" buttons, and a placeholder text "Upload an image that represents the product in search engines. [e.g. A high-resolution image of the product.]".

Figure 11: SEO Meta Tags Selection.

- **Save & Unpublish / Save & Publish:**

Save the new preorder product and publish instantly or you can publish later.

[4] Once an auction has started, the product **can no longer be edited** to maintain fairness.

[5] The starred fields “*” signify importance — these fields are mandatory and cannot be left empty.

The screenshot displays the 'Add New auction product' interface. On the left, a sidebar menu highlights 'Auction Products' and 'Add New auction product'. The main content area is titled 'Add New auction product' and contains three primary sections:

- Product Information:** Contains input fields for 'Product Name *', 'Brand' (a dropdown), 'Unit *', 'Weight in Kg', and 'Tags'. A note below the tags field states: 'This is used for search, input these words by which customer can find this product.'
- Product category:** Features a 'Select Main' dropdown and a list of categories with checkboxes and radio buttons, including 'Women Clothing & Fashion', 'Men Clothing & Fashion', 'Computer & Accessories', 'Automobile & Motorcycle', 'Kids & toy', 'Sports & outdoor', 'Jewelry & Watches', 'Cellphones & Tabs', and 'Beauty, Health & Hair'.
- Product Images:** Includes a 'Gallery Images' section with a 'Browse' button and a 'Choose file' button.
- Shipping Configuration:** Contains toggle switches for 'Free Shipping' (which is currently turned on) and 'Flat Rate'.

Figure 12: Add New Auction Product Page

3.2. Manage All Auction Products

- **Auction Products Options**

→ Admin can **view** the product details, **View All Bids** for a specific product, or **delete** an existing product from the **All Auction Products** page.

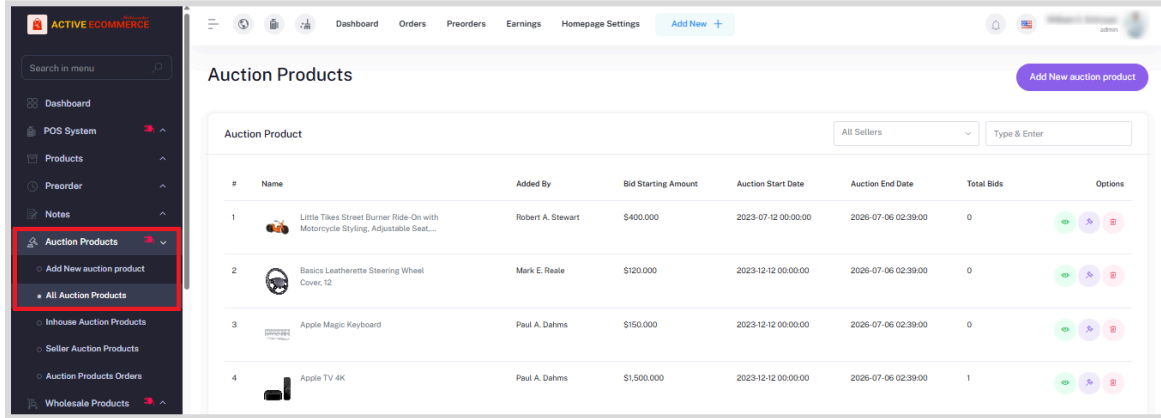


Figure 13: Auction Products Menu in Admin Panel of Active eCommerce CMS

3.3. View Bids for an Auctioned Product

Admin can track all customer bids and manage bid activity for each auction product by navigating to **Auction Products > All Auction Products**. Here you can:

- Click on the **View All Bids** button to see detailed bidding history.
- You can **delete bids** from this list if necessary.

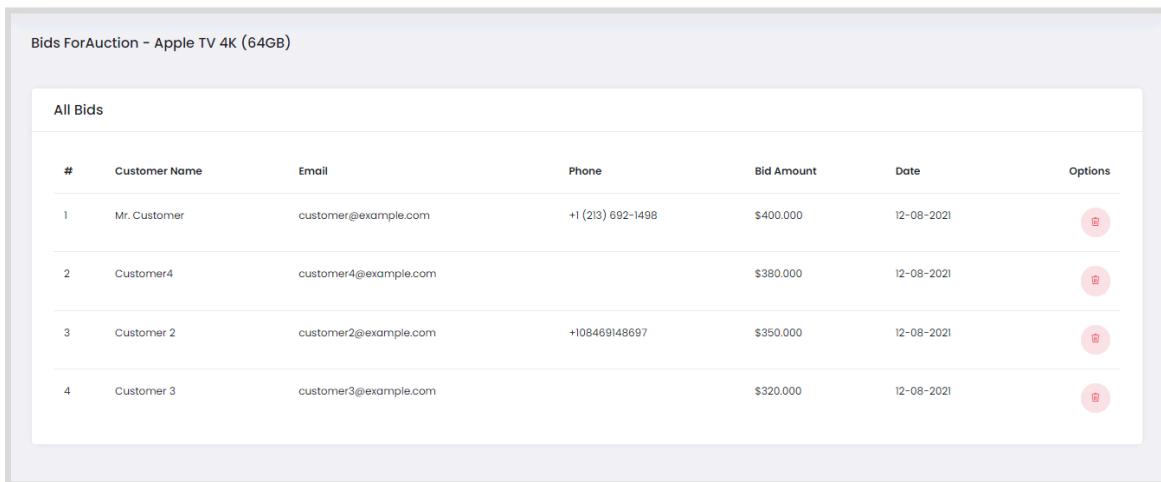


Figure 14: Bid List for an Auction Product

3.4. In-House and Sellers Auction Products Listing in Admin Panel

Admins can access auction listings of his and all sellers/specific sellers' by navigating to **Auction Products > Inhouse Auction Products/Seller Auction Products**. Here the admin can:

- **Add New Auction Product** through the shortcut button.
- **Manage and check details** of individual **In-House** and **Seller** specific auction listings.
- **Toggle on/off the Approved status** of a seller's specific auction product listing.

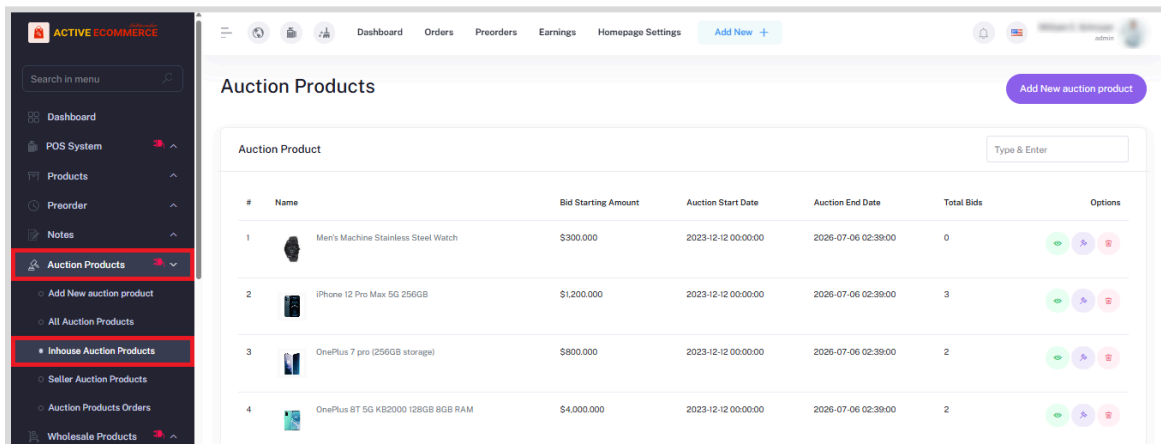


Figure 15: In-House Auction Products in Admin Panel.

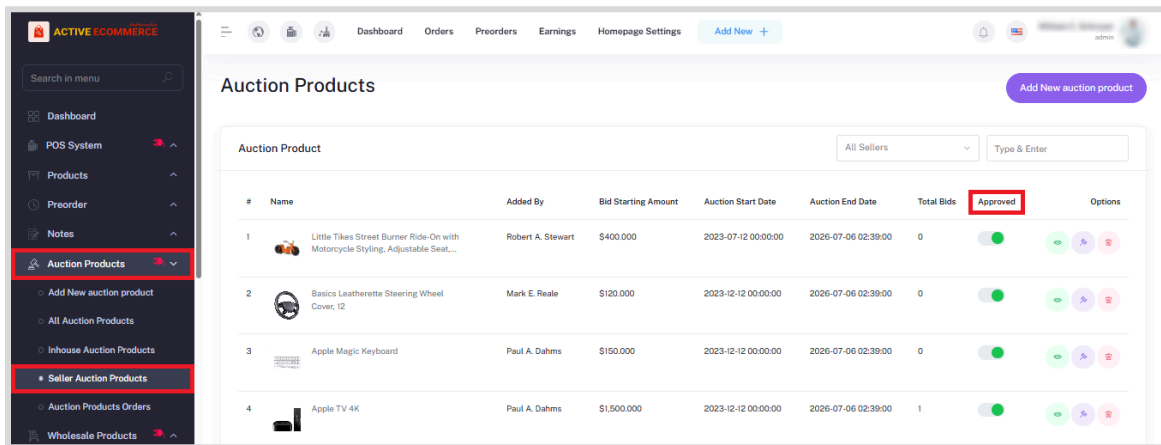


Figure 16: Seller Auction Products in Admin Panel.

3.5. Seller Auction Access

Admins can also allow the sellers to manage their auction products from **Setup & Configuration > Features Activation**.

- **Auction Product for Seller Activation**

→ Sellers can access auction product features, add and manage their products, and handle orders.

[6] Sellers can add and manage their auction products in the same way as the admin.

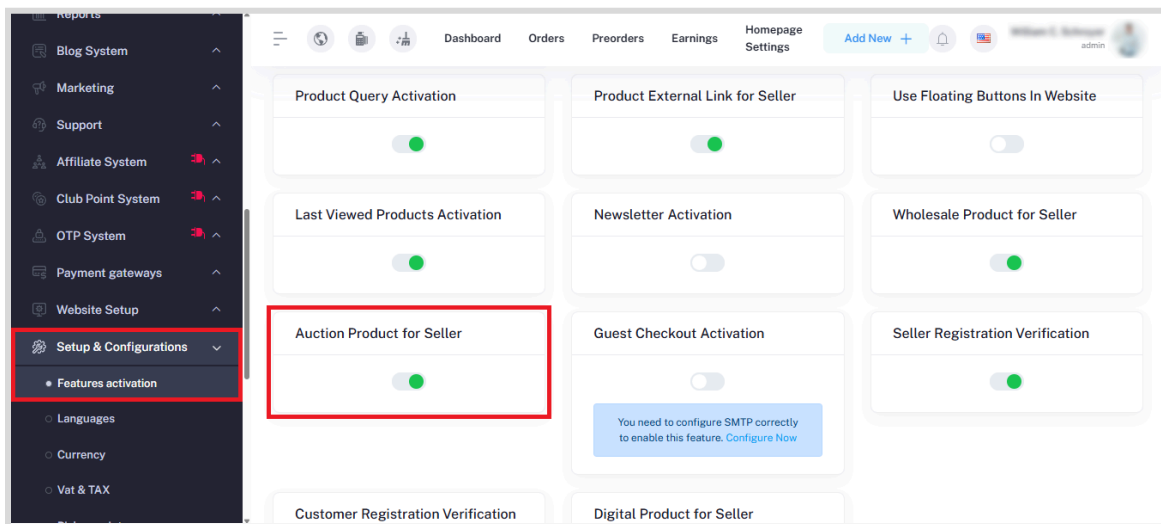


Figure 17: Seller Auction Product Activation

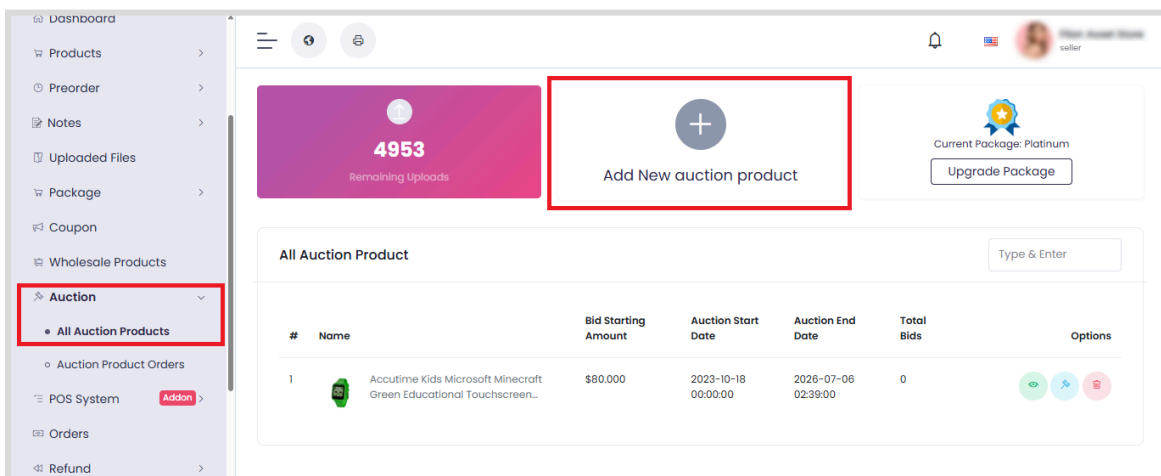


Figure 18: Add and Manage seller's auction product in Seller Panel.

4. Auction Product Order Process

4.1. Place Bids

To bid on an auction product, you need to first login as a customer.

- Open the **Auction Products** section and select a product available for bidding.
- If you are the **first bidder**, your bid must be **equal to the starting amount**.
- If bids already exist, your new bid must be **greater than the current highest bid**.
- You can also **update your bid** while the auction is active.

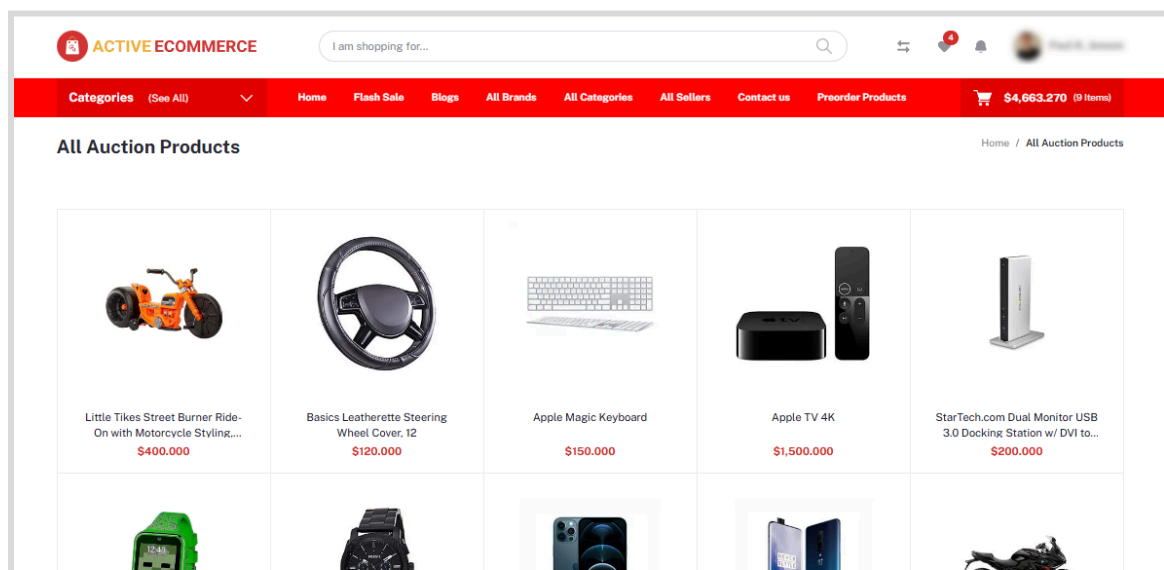


Figure 19: All Auction Products listing

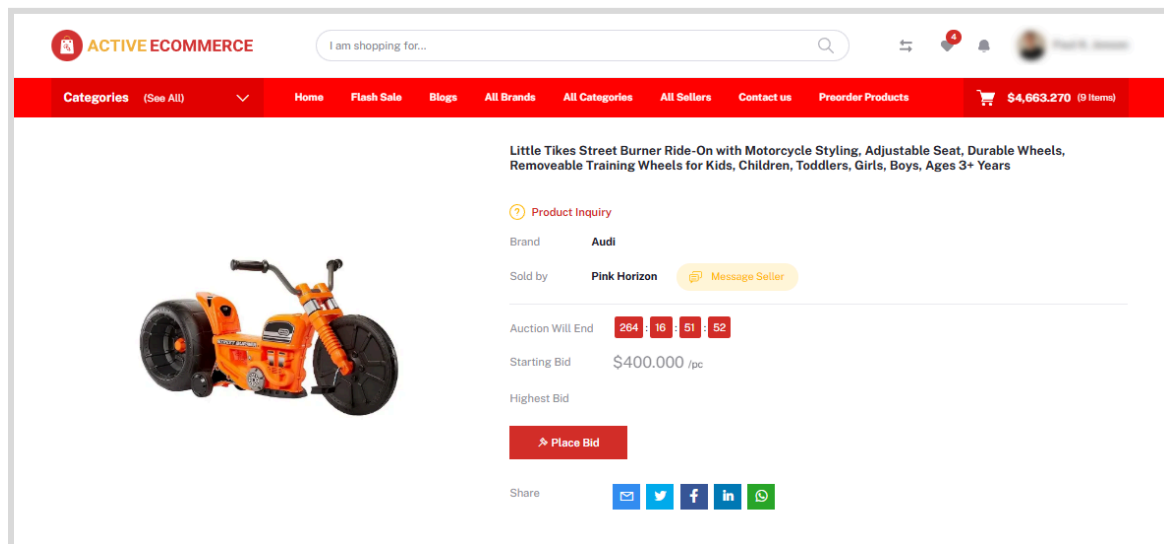
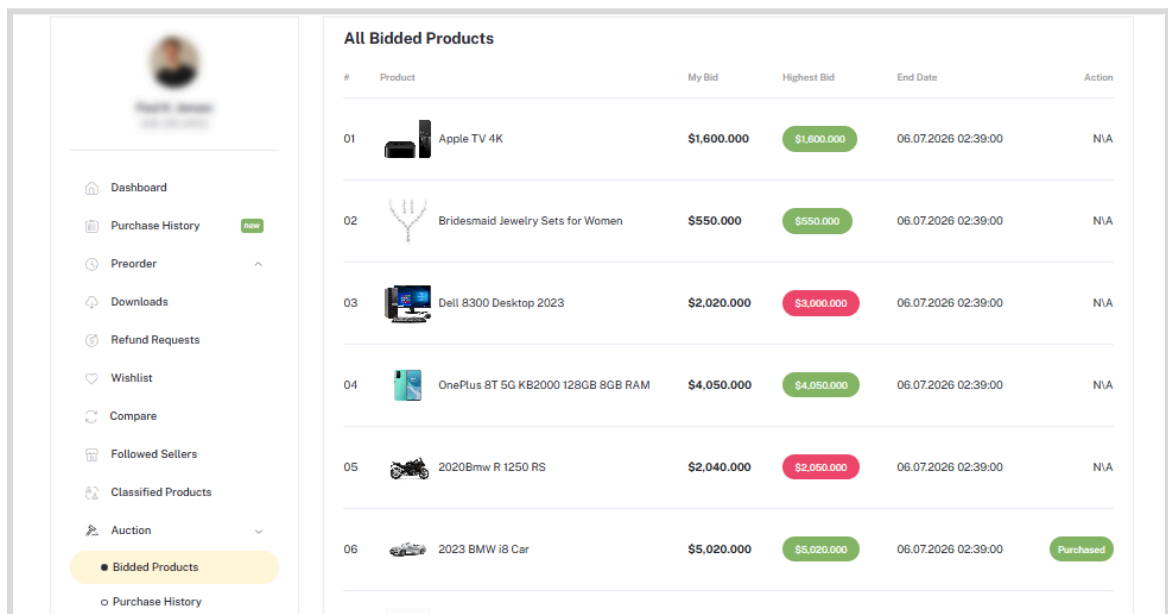


Figure 20: Customer Bidding Interface in Auction Product Page

4.2. Manage Bidded Products

Customers can manage the status of their bidded products by navigating to **Auction > Bidded Products**. Here, the customers can:

- **Check the status** of the highest bid.
- **Raise/change** their own bid
 - Customers can click on a bidded product to get redirected to that product's page.
 - Customers can then click **Change Bid** to modify their bidded amount for that product.



#	Product	My Bid	Highest Bid	End Date	Action
01	Apple TV 4K	\$1,600.000	\$1,600.000	06.07.2026 02:39:00	N/A
02	Bridesmaid Jewelry Sets for Women	\$550.000	\$550.000	06.07.2026 02:39:00	N/A
03	Dell 8300 Desktop 2023	\$2,020.000	\$3,000.000	06.07.2026 02:39:00	N/A
04	OnePlus 8T 5G KB2000 128GB 8GB RAM	\$4,050.000	\$4,050.000	06.07.2026 02:39:00	N/A
05	2020Bmw R 1250 RS	\$2,040.000	\$2,050.000	06.07.2026 02:39:00	N/A
06	2023 BMW i8 Car	\$5,020.000	\$5,020.000	06.07.2026 02:39:00	Purchased

Figure 21: List of All Bidded Products

4.3. Purchase Auction Products

After an auction ends, if you are the **highest bidder**, you can proceed to **purchase the product** directly. All the winning bids are listed in **Auction > Purchase History**. Here, the customers can:

- **View** the order details and **Make Payment**.
- Check **Payment Status**.
- Check **Delivery Status**.
- **Cancel** the purchase.

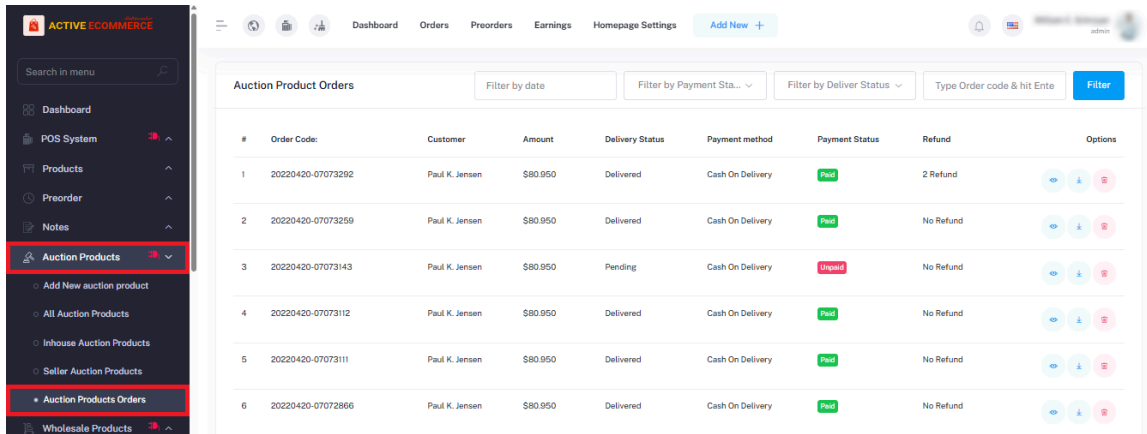
Purchase History from Auction					
Code	Date	Amount	Delivery Status	Payment Status	Options
20220420-07073292	20-04-2022	\$80.950	Delivered	Paid	 
20220420-07073259	20-04-2022	\$80.950	Delivered *	Paid *	 
20220420-07073143	20-04-2022	\$80.950	Pending *	Unpaid *	  
20220420-07073112	20-04-2022	\$80.950	On The Way *	Paid *	 

Figure 22: Purchase History from Auction Products

5. Auction Product Order Management

Orders of In-House Auction Products can be accessed from **Auction Products > Auction Product Orders** in the Admin Panel. Here the Admins can:

- **View** details of each auction order.
- Check and Update the **Delivery & Payment Status**.
- **Delete** an order.



Auction Product Orders							
#	Order Code	Customer	Amount	Delivery Status	Payment method	Payment Status	Refund
1	20220420-07073292	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	2 Refund
2	20220420-07073259	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund
3	20220420-07073143	Paul K. Jensen	\$80.950	Pending	Cash On Delivery	Unpaid	No Refund
4	20220420-07073112	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund
5	20220420-07073111	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund
6	20220420-07072866	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund

Figure 23: Auction Product Orders in Admin Panel.

Orders of Seller Auction Products can be accessed from **Auction Products > Auction Product Orders** in the Seller Panel. Here the Sellers can:

- **View** details of each auction order.
- Check and Update the **Delivery & Payment Status**.

[7] To update delivery and payment status from the Seller Panel, the “Seller Product Manage by Admin” option must be disabled in Features Activation.

The screenshot shows the Seller Panel interface. On the left, a sidebar menu contains various options. The 'Auction' option is highlighted with a red box, showing a sub-menu with 'All Auction Products' and 'Auction Product Orders'. The main content area displays a table titled 'Inhouse orders' with filters for 'Payment Status' and 'Deliver Status'. The table lists 5 orders with the following data:

#	Order Code	Customer	Amount	Delivery Status	Payment method	Payment Status	Refund	Options
1	20220420-07073292	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	2 Refund	
2	20220420-07073259	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund	
3	20220420-07073143	Paul K. Jensen	\$80.950	Pending	Cash On Delivery	Unpaid	No Refund	
4	20220420-07073112	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund	
5	20220420-07073111	Paul K. Jensen	\$80.950	Delivered	Cash On Delivery	Paid	No Refund	

Figure 24: Sellers Auction Product Orders in Seller Panel.

THANK YOU